

13146 U.S. PTO
031504

DERGOSITS & NOAH LLP
Four Embarcadero Center, Suite 1450
San Francisco, CA 94111
(415) 705-6377

Mail Stop Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Attorney's Docket No.: 545.44

NEW APPLICATION TRANSMITTAL

CERTIFICATION UNDER 37 CFR §1.10

I hereby certify that this new application and the documents referred to as enclosed herein are being deposited with the United States Postal Service on March 15, 2004 in an envelope bearing "Express Mail Post Office To Addressee" Mailing Label Number EV 328801424 US addressed to: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

By:

Teri L. Nelmark

16834 U.S. PTO
10/801258
031504

Sir:

Transmitted herewith for filing is the patent application of Inventor(s): Aaron Lamstein

Title: PRODUCT DISPLAY SYSTEM

Enclosed are:

1. The papers required for filing date under C.F.R. § 1.53(b):
5_ Pages of Specification (including claims);
1 Sheets of Drawings;
 ☒ formal
 ___ informal.
2. ☒ Declaration or Oath (unsigned)
3. ☒ Power of Attorney (unsigned)
4. ___ Assignment & Recordation Form
5. ___ Information Disclosure Statement (with 3 references)
6. ___ Non-Publication Request Under 35 U.S.C. 122(b)(2)(B)(i)

CLAIMS AS FILED

	Number filed	Number extra*	Rate	Basic Fee \$770.00
Total Claims	11		x \$ 18.00	
Independent Claims	1	0	x \$ 84.00	\$
Multiple dependent claim(s), if any		0	+ \$280.00	\$

*If less than zero, enter "0."

Filing Fee Calculation \$770.00

7. ☒ Small Entity 50% Filing Fee Reduction (if applicable) \$385.00
8. Other Fees
 ___ Recording Assignment [\$40.00] \$
 ___ Other fees \$
 (Specify: _____)

TOTAL FEES ENCLOSED \$385.00

9. Payment of Fees
 ☒ Check in the amount of \$385.00 is enclosed.
10. Deposit Account
 ☒ The Commissioner is hereby authorized to charge any underpayment of fees associated with this communication or credit any overpayment to Deposit Account No. 04-0822. A duplicate copy of this sheet is enclosed.

Dated: March 15, 2004

By:

Michael E. Dergosits

Michael E. Dergosits
Reg. No. 31,243